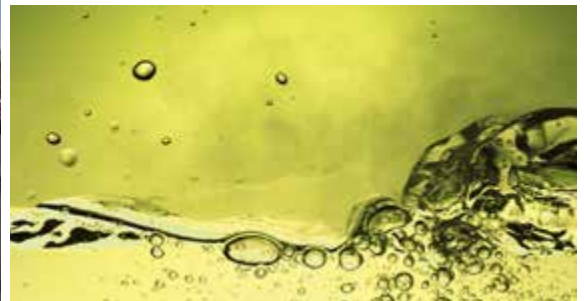




**Diesel Efficient™**

# Introducing Esso Diesel Efficient™



You spoke. We listened. And now we can offer you Esso Diesel Efficient™, an advanced formulation engineered to offer you an average of **2.8 percent in fuel savings\***

Esso Diesel Efficient is also formulated to help:

- Remove dirty fuel injector deposits
- Provide excellent fuel system corrosion protection
- Lower emissions
- Give you a faster, cleaner fill (anti-foaming)
- Save your business money\*

We applied our technology expertise and scientific rigour to develop Esso Diesel Efficient as a fuel-efficient\* solution to the challenges you face. It is backed by our commitment to providing

supply reliability and consistent product quality, as well as by our long history of providing fuels to meet our customers' needs.

Esso Diesel Efficient is available for commercial customers from Esso™ Wholesale Fuels. Learn more about our innovative fuels by contacting your sales representative or by emailing us at [sgdieselefficient@exxonmobil.com](mailto:sgdieselefficient@exxonmobil.com).

For every 1 million litres of fuel purchased, you could save 28,000 litres.\* That's nearly one free truck delivery of diesel!



\*Esso Diesel Efficient™ claims are based on internal and third-party vehicle engine testing, laboratory testing, and/or industry or other scientific literature. Basis for comparison for all claims is versus Esso unadditised diesel. Fuel economy and emissions testing was performed in the UK. Vehicle type, engine type, driving behaviour, and other factors also impact fuel and vehicle performance, emissions, and fuel economy. Esso Diesel Efficient may be used in other heavy-duty and light-duty vehicles, but results may vary.

Energy lives here

# Esso™ heavy-duty diesel fuels – performance

Product to help...	Esso™ Diesel (unadditised)	Esso™ Diesel Heavy-Duty	Esso Diesel Efficient™
Lower fuel consumption			●
Remove dirty fuel injector deposits			●
Improve engine power			●
Lower emissions			●
Provide excellent fuel system corrosion protection		●	●
Improve engine performance		●	●
Retain engine cleanliness		●	●
Faster, cleaner fill (anti-foaming)		●	●
Meet local specification	●	●	●

## Proof of performance for Esso Diesel Efficient™

ExxonMobil Research & Engineering evaluated Esso Diesel Efficient in industry-recognised tests simulating real-world operating conditions.

### Independent tests performed at Millbrook\* Proving Ground Ltd., UK:

- Compared Esso unadditised diesel with Esso Diesel Efficient
- Used third-party customer trucks (Euro III and Euro V specifications)
- Covered approximately 125,000 km
- Measured five months of normal daily on-road operations (motorway, rural, and urban environments)
- Took trucks out of service periodically for lab testing
- Test results range of 2.1% to 3.4% lower fuel consumption



\*Millbrook have expertise in automotive, test, and propulsion technologies and remain pioneers in low carbon development. (ISO Certification - ISO 17025, ISO 9001 and ISO 14001.)

### TEST RESULTS



Average of  
**2.8%**  
lower fuel consumption†



**Lower emissions**

Average 10% NO<sub>x</sub>, 22% particulate matter and 2.8% CO<sub>2</sub>†

†Test results show significant statistical improvement.

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Fuel economy testing was performed in the UK using on-road trucks.